

a year of **HOPE**



# IMPACT SINCE 2001



**97%**

of respondents in a recent survey agree Shining Stars has contributed to a long-term improvement in the quality of life of children with cancer

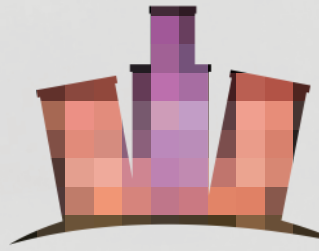
*Did you know?*

**With your support, we've grown every year since 2001!**





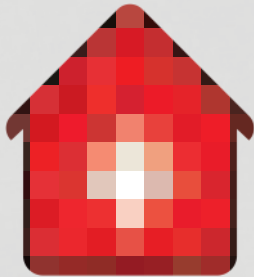
**23 states served**



**260+ towns served**



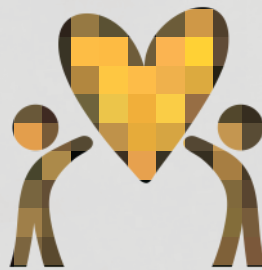
**928 families served**



**25 hospitals represented**



**All programs provided at no cost**



**Thousands of lives changed!**



**1<sup>st</sup> Annual Aspen Winter Games**



**18<sup>th</sup> Annual Aspen Winter Games**



# FAMILY SERVICES

We provide single-day and overnight programs for kids battling a life-threatening illness AND their entire immediate family. These services connect kids and family members with a support network of peers who understand what they are going through, and act as an outlet for emotional and social healing for the entire family.



**“Shining Stars gives our child something to look forward to and be excited about. As a parent, just being able to talk with other parents without sympathetic looks or awkward platitudes is so freeing. We all share the moment of diagnosis, the fear, the surreal life-balance between hospital visits and soccer games. It's nice to be understood.”**

***-mother of Shining Star Ashley (11, Carcinoma)***

In 2018, we served **81** brand-new families, including **350+** individuals!  
*(in addition to the hundreds already receiving services)*



# CHILD SERVICES

Each year, we provide two overnight, multi-day adventure camps just for the child battling cancer or another life-threatening illness. Children attend these programs without their parents and regain a sense of independence. They leave the camps empowered and with a renewed sense of hope. Thanks to the experience of our 24/7 on-site medical team, we are able to safely accommodate kids with complex physical and medical challenges.



## ASPEN WINTER GAMES

An 8-day adaptive snowboard and ski program for 300+ individuals, including children, volunteers, and supporters. During the program, children accomplish things they never thought possible on the mountain and learn to focus on all that they can do, rather than their limitations.

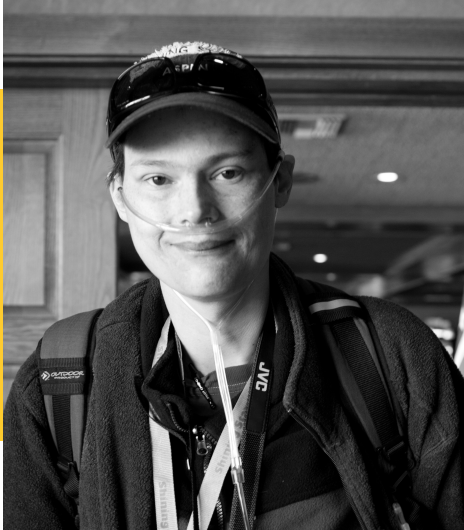


## ASPEN SUMMER ADVENTURE

A dynamic 6-day summer program for children ages 8-14. The program is designed to foster new relationships between participants while giving them challenging and unique experiences, including rock climbing, sailing, horseback riding, hiking, and more!

# YOUNG ADULT SERVICES

We provide year-round therapeutic social and recreational programs for young adult survivors of pediatric cancer. Our goal is help these young adults access the tools and support they need to successfully transition into adulthood and thrive.



**"This program is bringing together people who experience many of the same things. We are finding that we are not alone - that there are other people who are going through the same everyday struggles."**

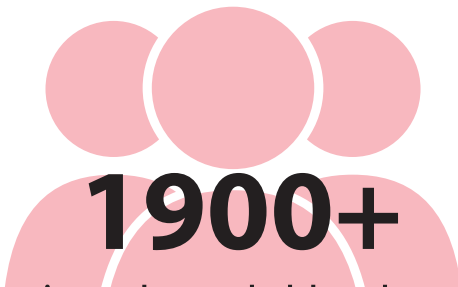
***-Evan, Shining Star Young Adult Program Participant***

**175+** hours of programming & therapeutic services provided by the Young Adult Shining Stars program in 2018!

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# OUTREACH SERVICES

We educate the public about challenges faced by kids battling cancer through regular booths and presentations at community events. Our programs also engage students as volunteers in a variety of projects and leadership roles, giving them the opportunity to learn the importance of philanthropy and make a difference in their communities.



**1900+**

community members reached through awareness & educational events and programs in 2018!



**2200+**

students engaged in volunteer roles and/or educated through our awareness presentations in 2018!

# 2018

## IMPACT + SERVICES



70+ social and recreational programs & events offered



5,700+ people reached through programs and community outreach



63 unique recreational activities provided, including hiking, skiing, rafting, and more!



14,419 volunteer hours that made it all possible!



# MEET *Olivia*

CHICAGO, IL

Meet Olivia. She is your average teenager - she loves music and dancing, making YouTube videos, and hanging out with her friends. Like any 17-year-old, Olivia has big plans for her future. But last summer, these plans were put on hold when Olivia was diagnosed with Stage IV kidney cancer. Olivia's life changed overnight, and she immediately started a grueling treatment schedule that included chemo, radiation, multiple surgeries, and hospital stays. Olivia and her family were left struggling to adjust to a new "normal".

Then, in March of 2019, Olivia was invited to attend the Aspen Winter Games with the Shining Stars Foundation. In between skiing, dance parties, and an unlimited supply of ice cream, Olivia found what she had been looking for: a sense of belonging.

*"Shining Stars was truly one of the most incredible weeks of my life. I got to meet all of these kids who have been through the same thing. Knowing that other people are going through the same things as you and having someone you can talk to...it unifies us. That is an experience that I will remember for the rest of my life."*





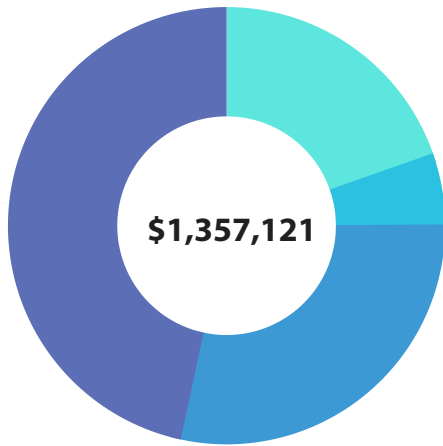
# 82%

of participants report being in poverty or facing severe financial difficulties, often as a result of medical bills, losing insurance, job loss, and/or bankruptcy



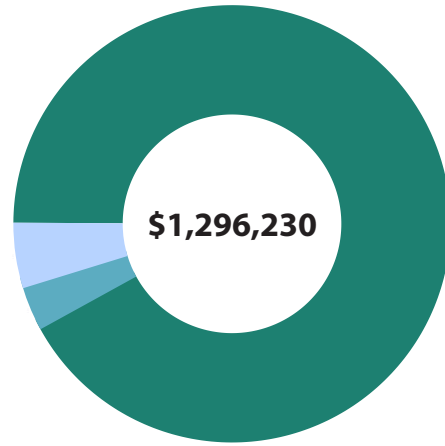
# 2018 FINANCIALS AT A GLANCE

The 2018 data shown below was derived from the Foundation's financial statements, reviewed by Taylor, Roth and Company, PLLC, for the fiscal year ending December 31, 2018. Complete audited financial statements and tax returns for prior years are available for review at [ShiningStarsFoundation.org](http://ShiningStarsFoundation.org).



## TOTAL REVENUE

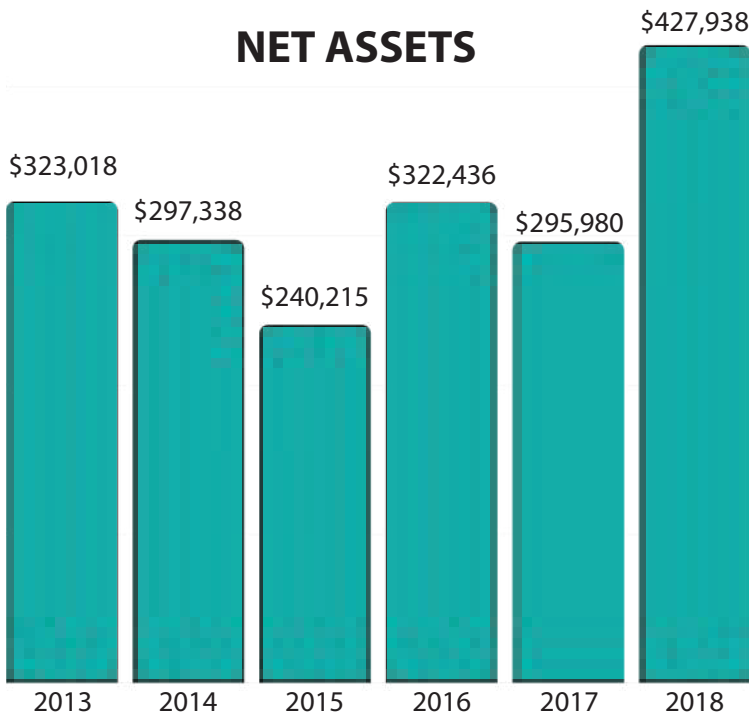
<span style="color: #4a69bd;">■</span> In-Kind Donations	46.7%
<span style="color: #3498db;">■</span> Individual Contributions	28.4%
<span style="color: #00b0f0;">■</span> Grants & Foundations	5.3%
<span style="color: #76c7c0;">■</span> Special Event Proceeds	19.6%



## TOTAL EXPENSES

<span style="color: #1e8449;">■</span> Programs & Events	92%
<span style="color: #a6c9ec;">■</span> Fundraising	4.8%
<span style="color: #5dade2;">■</span> Management	3.2%

## NET ASSETS



# 92%

of expenditures go directly to therapeutic programs and events for children with cancer and other life-threatening illnesses.

When you donate to the Shining Stars Foundation, you can trust that your donation will make a difference. As a BBB accredited charity and a GuideStar Platinum Nonprofit, we meet the highest standards of financial responsibility and transparency.

# BOARD of DIRECTORS



Dr. Larry McCleary  
President



Marty Roberts  
Vice President



John LaSalle  
Treasurer



Reilly Gallagher  
Secretary



Kevin Moore



Laura Calabrese Kruger



Bill Kritzik



Tim Cottrell



Michael Ditchfield



Mike Engelbert

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CEO/Founder



Megan Nelson  
Development Director



Cookie Ready  
Outreach Director



Rosemary White  
Marketing Director



Ryndi Zastrow  
Programs Director

## MAJOR CONTRIBUTORS

### ***Aspen Skiing Company, Diane & Bruce Halle Foundation, Inn at Aspen, Laura & Warren Kruger, Harry & Phyllis Sica***

Anonymous	Four Mountain Sports	Modern Luxury
Alan & Susan Seidenfeld Charitable Fund	Friedstein, Jay & Marie	Murphy, Julianne & Bill
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Aspen Elks Lodge #224	Heitmann, Scott & Kathy	Oraha, Lauren & Dr. James Fleckenstein
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Dr. Mary Ann Radkowski Memorial Fund	Mason, Joe & Jennifer	Varela, Jaime & Mistine
Eagles Club 184	McDonald Automotive Group	Waite, Ben & Hannah
El Pomar Foundation	McMahon, Tom & Clarisa	Winter Park Resort/Intrawest
Élevée	Mills, Michael	

*Cash and in-kind donors giving \$5000 or more between January 1, 2018 and December 31, 2018 are included.  
We apologize if anyone was unintentionally omitted.*



# Shining Stars

F O U N D A T I O N

[www.ShiningStarsFoundation.org](http://www.ShiningStarsFoundation.org) | [Office@ShiningStarsFoundation.org](mailto:Office@ShiningStarsFoundation.org)  
970-925-STAR (7827)

## EVENT OFFICE

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Aspen, CO 81612

## ADMIN. OFFICE

PO Box 2790  
Winter Park, CO 80482



The 2018 Shining Stars Foundation Annual Report is dedicated to Hal O'Leary. O'Leary founded the National Sports Center for the Disabled and was instrumental in founding the Shining Stars Foundation. Hal currently serves as the Adaptive Ski Director for the Shining Stars Foundation and is a Board Member Emeritus.

*Thank you for your dedicated service!*

*The Shining Stars Foundation is a public 501(c)3 non-profit foundation ID #84-1526586 approved by the IRS.  
Donations to the foundation are fully tax deductible to the extent allowed by law.*